



<http://www.anveshanfoundation.org>

IGDTUW-Anveshan Foundation

IGDTUW Campus

Kashmere Gate, Delhi-110006

Six Weeks Online Internship Program - 2022

On

'START-UP MANAGEMENT'

(June 13 – July 29, 2022)

1. Introduction:

IGDTUW Anveshan Foundation is incorporated as a Section 8 company under the Company's Act 2013, MCA, GoI. It is promoted by 'Indira Gandhi Delhi Technical University for Women (IGDTUW)' and recently received status of NIDHI-TBI by the Department of Science & Technology, GoI.

Prime objective of IGDTUW Anveshan Foundation is to motivate and facilitate budding entrepreneurs towards their successful entrepreneurial journey, proving their success story, contributing entrepreneurial spawning and ultimately converging benefits to the society.

2. Objectives of Internship:

- To foster creativity, innovation and business incubation among youth.
- To provide knowledge regarding all the businesses aspects like marketing, human resource, supply chain, production, finance, investment etc. in any start-up.
- To make participants understand the Indian Entrepreneurial Ecosystem and explaining them the keys for business success.
- To prepare candidates towards Corporate Entrepreneurship (intrapreneurship) for better initial success in the Corporate World.

3. Eligibility:

- Anyone active in the entrepreneurial ecosystem, stake holders, students, aspiring entrepreneurs, founder & promoters of a start-up and other facilitators.

4. Course Fee:

- INR 1500/- (to be paid by online ECS mode), INR 1000/- for the students of IGDTUW.
- Copy/ Picture of online receipt is to be attached along with Application Form

5. Internship Scheme

Internship has two components as mentioned below:-

Parameters	Duration (in weeks)	Details	Dates
Online pragmatic sessions	4	Total 32 sessions in four weeks	June 13 to July 15, 2022
Project Report Preparation	2	2 weeks' time for project report with 08 sessions	By July 22, 2022

6. Major Contents of the online sessions

Session Number	Contents	Each Session of 1 hour (total 32 hours)
Section A	Creativity & Innovation in Entrepreneurship	2
Section B	Entrepreneurial Ecosystem	2
Section C	Company Incorporation and Start-up registration	2
Section D	Product Development for Start-ups	2
Section E	IPR for Start-ups	2
Section F	Pre-sales strategies for Start-ups	2
Section G	Marketing Management for Start-ups	2
Section H	Human Resource Management for Start-ups	2
Section I	Supply Chain Management for Start-ups	2
Section J	Finance for Start-ups	2
Section K	Bank loan and Project Reports	2
Section L	Pitch Deck and Business Models	2
Section M	AIF for Start-ups	2
Section N	Government Schemes for Start-ups	2
Section O	Incubation Centres in India	2
Section P	Aspiring and Motivational Cases	2

7. Project Work

Project Work will be based upon Start-up Evaluation, Study of functional area or Case Study.

*Some of the suggested topics of the Project Work are mentioned below

*More topics may be discussed during the online interaction (in sessions)

1	External Business Environment for Start-ups in any particular industry/ segment
2	Indian Start-up Soonicorn/ Unicorn – A complete study
3	Study of any VC firms investing in Indian Startup(s)
4	Human Resource and Crisis Management
5	Growth Hacking Strategies and their implementation in Start-ups
6	Future of Fintech, Edutech etc. in next five years
7	World Economic Crisis and Revival in last 100 years
8	Is India ready for future FDIs from US, Europe and Japan
9	Involvement of IT/ technology in functional areas
10	Strong Supply Chain: Backbone of Growth after pandemic
11	India in Pharma Sector: Present Scenario and Future Aspects
12	Government Initiative(s) to boost Startup Ecosystem in India

8. Important Dates

Last date to apply	:	June 12 2022
Internship Starting Date	:	June 13 2022
Internship Completion Date	:	July 29 2022
Examination (for GEC candidates)	:	Last week of July

Duration of online sessions : June 13 to July 15 2022

Project Report Completion Date : July 22 2022

Submission of Final Report : By July 29 2022

Registration Link: <https://bit.ly/3fUd4FA>



(SCAN QR TO REGISTER)

Any queries could be emailed at anveshan@igdtuw.ac.in

9. Bank's details for fee payment

S.N.	Particulars	Details
1	Name & Address of the Beneficiary	IGDTUW Anveshan Foundation
2	Account Number of the Beneficiary	09001000021199
3	Name & Address of the Bank Branch	Punjab & Sind Bank GGSSIP University, Kashmere Gate Delhi - 110006
4	Fee (Amount to be transferred)	Rs. 1500/- Rs. 1000/- for IGDTUW Students
5	IFSC Code	PSIB0001098